

## Desktop Publishing Project : World Calendar

---

Student Name: \_\_\_\_\_

CATEGORY	4	3	2	1
<b>Originality</b>	Product shows a large amount of original thought. Ideas are creative and inventive.	Product shows some original thought. Work shows new ideas and insights.	Uses other people's ideas (giving them credit), but there is little evidence of original thinking.	Uses other people's ideas, but does not give them credit.
<b>Content</b>	Covers topic in-depth with details and examples. Subject knowledge is excellent.	Includes essential knowledge about the topic. Subject knowledge appears to be good.	Includes essential information about the topic but there are 1-2 factual errors.	Content is minimal OR there are several factual errors.
<b>Requirements</b>	All requirements are met and exceeded.	All requirements are met.	One requirement was not completely met.	More than one requirement was not completely met.
<b>Mechanics</b>	No misspellings or grammatical errors.	Three or fewer misspellings and/or mechanical errors.	Four misspellings and/or grammatical errors.	More than 4 errors in spelling or grammar.
<b>Attractiveness</b>	Makes excellent use of font, color, graphics, effects, etc. to enhance the calendar.	Makes good use of font, color, graphics, effects, etc. to enhance to calendar	Makes use of font, color, graphics, effects, etc. but occasionally these detract from the calendar content.	Use of font, color, graphics, effects etc. but these often distract from the calendar content.