

RUBRIC FOR

AUTHOR CONTRACT: A WEB PAGE PRESENTATION

CATEGORY	4 - Exceeds the Standards	3 - Meets the Standards	2 - Approaches the Standards	1 - Area(s) of Concern
Content	The site has a well-stated clear purpose and theme that is carried out throughout the site. All information provided by the student on the Web page is accurate and all the requirements of the assignment as listed on the Author Contract have been met.	The site has a clearly stated purpose and theme, but may have one or two elements that do not seem to be related to it. Almost all the information provided by the student on the Web site is accurate and all requirements of the assignment as listed on the Author Contract have been met.	The purpose and theme of the site is somewhat muddy or vague. Almost all of the information provided by the student on the Web site is accurate and almost all of the requirements have been met.	The site lacks a purpose and theme. There are several inaccuracies in the content provided by the student or many of the requirements of the project were not met.
Layout	The Web site has an exceptionally attractive and usable layout. It is easy to locate all important elements. White space, graphic elements and/or alignment are used effectively organize material.	The Web site has an attractive and usable layout. It is easy to locate all of the important elements.	The Web site has a usable layout, but may appear busy or boring. It is easy to locate most of the important elements	The Web site is cluttered-looking or confusing. It is often difficult to locate important elements.
Links	All links point to high quality, up-to-date, credible sites.	Almost all links point to high quality, up-to-date, credible sites.	Most links point to high quality, up-to-date, credible sites.	Few links point to credible sites.
Interest	Student has made an exceptional attempt to make the content of this Web site interesting.	Student has tried to make the content of this Web site interesting.	Student has put lots of information in the Web site but there is little evidence that the student has tried to present the information in an interesting way.	Student has put very little information or effort into the Web site.
Learning of Material	Student has an exceptional understanding of the material included in the site and where to find additional information. Student can easily answer	Student has a good understanding of the material included in the site. Student can easily answer questions about the content and	Student has a fair understanding of the material included in the site. Student can easily answer most questions about the content	Student did not appear to learn much from this project. Student cannot answer most questions about the content and the procedures used to

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	questions about the content and procedures used to make the Web site.	procedures used to make the Web site.	and procedures used to make the Web site.	make the Web site.
Work Ethic	Student always uses classroom project time well. Conversations are primarily focused on the project and things needed to get the work done and are held in a manner that typically does not disrupt others.	Student usually uses classroom project time well. Most conversations are focused on the project and things needed to get the work done and are held in a manner that typically does not disrupt others.	Student usually uses classroom project time well, but occasionally distracts others from their work.	Student does not use classroom project time well OR typically is disruptive to the work of others.
Mechanics	No misspellings or grammatical errors.	One or two misspellings and/or mechanical errors	Four misspellings and/or grammatical errors.	More than four errors in spelling or grammar.